

# Privacy Policy

*Last updated: 5/9/25*

This Privacy Policy describes how The Marcus Syndicate (“we,” “our,” or “us”) collects, uses, and shares information when you visit or interact with our website [www.themarcussyndicate.com](http://www.themarcussyndicate.com) (the “Site”).

By using our Site, you agree to the terms of this policy.

## 1. Information We Collect

We collect the following types of information:

- **Personal Information You Provide**  
When you submit a contact form, we collect personal details including your name, email address, phone number, event type, and message content.
- **Automatically Collected Information**  
We may collect your IP address, browser type, device information, and browsing behavior through server logs or cookies.
- **Cookies and Tracking Technologies**  
Our website uses cookies to enhance user experience and gather usage data. Cookies may also be set by third-party services like YouTube (via embedded videos) or analytics tools.
- **Embedded Content**  
Videos embedded from YouTube may collect data about your interaction with the content. YouTube’s data collection is governed by Google’s privacy policy.

## 2. How We Use Your Information

We may use the information collected to:

- Respond to your inquiries or messages
- Coordinate communication regarding performance bookings
- Improve our website performance and user experience
- Analyze site traffic for internal insights

We do **not** sell, rent, or share your personal information with third parties for marketing purposes.

## 3. Your Rights

Depending on your location, you may have rights regarding your personal data, including:

- Accessing the data we hold about you
- Requesting corrections or deletion
- Withdrawing consent for future data processing

To exercise any of these rights, please contact us using the information below.

#### 4. Cookies & Third-Party Content

We use cookies and similar tracking technologies to improve functionality and analyze usage. You can modify your browser settings to disable cookies, though this may affect site performance.

We embed videos hosted on YouTube. These may collect data as if you were visiting YouTube directly. For more information, refer to [Google's Privacy Policy](#).

#### 5. Data Security

We take reasonable measures to protect your information. However, no method of transmission over the internet is 100% secure.